

Feeling the Pressure of New Product Regulations & Requirements?

They're evolving faster than manufacturers can keep up. Get the advice you need to stay ahead.

New Chat Started

Jane, Engineering & Quality Manager

Hey, can we chat? I'm having a really hard time with changing regulatory requirements, and I could use an expert's opinion.

Assent Expert

Of course. What's bothering you?

Jane, Engineering & Quality Manager

I can't keep my head above water. I get our compliance program up to speed, and then regulations change. 😓

I read that 2025 set the record for technical barriers to trade notifications, and I'm expecting 2026 to be the same.¹

Technical Barriers to Trade: Annual Notifications to the WTO

Year	Notifications
1995	415
2010	1978
2020	3362
2025	5215

¹ World Trade Organization. (n.d.) ePing. <https://epingalert.org/>

Assent Expert

You're not alone. Most companies are in the earliest stages of supply chain sustainability maturity, leaving them vulnerable to disruption.²

Maturity Stage	Actual Maturity
0 – Supply Chain Compliance Planning	19%
1 – Basic Compliance	49%
2 – Foundation for Sustainability	20%
3 – Strong Sustainability	8%
4 – Deep Sustainability	3%

² Assent Inc. (2024) Supply Chain Sustainability in 2023: Evaluating Program Maturity in Complex Manufacturing. <https://www.assent.com/resources/guide/supply-chain-sustainability-in-2023-evaluating-program-maturity-in-complex-manufacturing/>

A proactive approach to your program would take some pressure off. You won't always be playing catch-up.

Jane, Engineering & Quality Manager

There are always new PFAS requirements too! Our legal counsel keeps asking if we're ready for new reporting requirements and restrictions.

6,000+

PFAS-related lawsuits, and it's not just PFAS manufacturers being targeted³

46 states

have passed or proposed PFAS legislation to date⁴

In late 2025

3M exited PFAS manufacturing, impacting approximately 22,000 products⁶

Many states

like Minnesota, as of January 2026, have passed strict rules requiring reporting on products containing PFAS⁵

³ Wallender, A. (2022, May 23). Companies Face Billions in Damages as PFAS Lawsuits Flood Courts. Bloomberg Law. <https://news.bloomberglaw.com/pfas-project/companies-face-billions-in-damages-as-pfas-lawsuits-flood-courts>

⁴ Bloomberg Industry Group. (2023, October 27). PFAS State Activity Tracker Table. <https://public.flourish.studio/visualisation/12740251>

⁵ Safer States. (2024, February 8). 2024 Analysis of State Legislation Addressing Toxic Chemicals and Plastics. <https://www.saferstates.org/insights/2024-analysis-of-state-legislation-addressing-toxic-chemicals-and-plastics/>

⁶ Kennedy, P. (2026, January 23). 3M ends PFAS manufacturing on schedule. GM Today. https://www.gmtoday.com/business/3m-ends-pfas-manufacturing-on-schedule/article_343fec8-a704-42df-b61f-aa040574011f.html

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The first step is to identify where PFAS are in your parts and processes. Then you can make decisions about reengineering products or finding new suppliers.

Get Your Proactive PFAS Compliance Plan

assent.com

Download Guide

Jane, Engineering & Quality Manager

Any advice on getting suppliers involved in my PFAS program? I ask if they're selling parts containing PFAS, but I often get radio silence. 😓 🗯️

Assent Expert

You might need to spend some time educating them. Suppliers get fatigued when your submission process is complicated or redundant. And PFAS is a complex topic that may require more education than past regulations.

Jane, Engineering & Quality Manager

So a proactive approach can help with PFAS, but what about REACH, RoHS, Proposition 65, and all the other regulations we're in scope of?

Assent Expert

Our regulatory experts can talk through all your challenges, just like we're doing now. Assent's proactive solution automates compliance tasks and improves risk visibility for many regulations. We also help protect your revenue from disruptions.

Jane, Engineering & Quality Manager

I feel so much better after talking to someone who gets it. Now I'm going to pour another cup of coffee and go check out those guides you sent me... ☕

Chat Ended

The Supply Chain Sustainability Solution Designed By Experts

For even more advice from Assent's experts on reducing your biggest product compliance program roadblocks, download *Overcoming the Supply Chain Data Challenge*.



Download Guide