Your PPWR Scoping Guide

The EU's Packaging and Packaging Waste Regulation (PPWR) increases accountability for companies placing packaging or packaging products on the EU market. You will need to have visibility into the substances in your packaging and packaging waste, including substances of concern (SOCs), heavy metals, and PFAS. Otherwise, your EU market access is at risk.

79% of senior industry leaders do not fully understand current and upcoming legislation,[1] making compliance a reactive exercise that places their companies' revenue at risk.

[1] Packaging Europe. (2024, May 15). *Survey uncovers packaging professionals' confusion over sustainability laws.* https://packagingeurope.com/news/survey-uncovers-packaging-professionals-confusion-over-sustainability-laws/11352.article

1. Does your company place packaging or packaged products, designed under your own name or trademark, on the EU market?

No

2. Are you a packaging supplier, importer, or customer of a company that places packaging on the European market, even if it was manufactured elsewhere?

Yes

No

Out of Scope

Yes

Packaging under PPWR includes materials such as plastic, paper, metal, and glass. It applies to primary, secondary, and transport packaging, as well as materials used for protection and distribution.

3. Do you have visibility into the materials and composition of your packaging?

Yes

No

Without visibility into your supply chain data to know what's in your packaging, your company is at risk. We can help. Contact us today.

Book a Demo ↗

4. Does your packaging contain substances of concern (SOCs)?

Yes

No

Even if your product isn't in scope today, that can quickly change. Proactive monitoring of what's in your packaging is critical to staying ahead of evolving SOCs.

5. Does your packaging contain the heavy metals lead, cadmium, mercury, and hexavalent chromium in concentrations greater than 0.01%?

Yes

No

Even if there are no heavy metals in your packaging today, there could be tomorrow. Proactive monitoring of what's in your packaging is critical to knowing if and when heavy metals are introduced.

6. Does your packaging contain per- and polyfluoroalkyl substances (PFAS)?

Yes

No

Proactive monitoring of your supply chain is critical to uncovering PFAS and avoiding part and product obsolescence risk.

7. Will your packaging require changes to meet recyclability, labeling, or reporting requirements, including SOC labeling requirements, if applicable?

Yes

In Scope

No

Get Prepared

Even if you aren't in scope today, requirements are constantly evolving. Ensure you are monitoring regulatory changes to stay ahead, and building a solid foundation of audit-ready supply chain data. Contact Assent to learn how we can help.

Book a Demo ↗

Your Packaging Is in Scope of PPWR. What Now?

If your packaging falls within scope, the next step is building a program that can support requirements and protect your EU market access. While 76% of SPC Impact 2024 survey respondents note their organization is not yet collecting the right data or using it effectively[2] [for packaging sustainability], your company has the chance to proactively get ahead of PPWR right now.

Book a demo with Assent to see how you can build a defensible, scalable PPWR program that reduces risk and keeps your data audit-ready as requirements evolve.

Book a Demo

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[2] Packaging Europe. (2024, May 15). Survey uncovers packaging professionals' confusion over sustainability laws. https://packagingeurope.com/news/survey-uncovers-packaging-professionals-confusion-over-sustainability-laws/11352.article